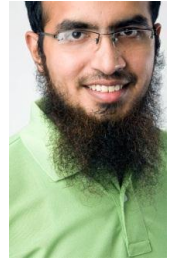


# MOHAMMAD TIF ARSHAD

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DOB: 14TH JULY 1980 • MARITAL STATUS: MARRIED • VISA: TRASFERABLE • EXPERIENCE: 10+ YEARS



## WEB/UI CONSULTANT AND DEVELOPER

### ABOUT ME

Innovative and experienced professional with ability to design and develop quality websites and web applications by employing best web development practices and standards. Skilled at learning new concepts quickly, working well under pressure, and communicating ideas clearly and effectively.

Specialized in planning, creating and executing interactive, innovative and creative websites & applications that meet goals, using PHP, Codeigniter, MySQL, HTML5, jQuery, CSS3. Delivering highly scalable web projects managed via content management systems.

### EXPERIENCE

#### Sr. UI Developer / Designer

Emaratech, DMC, Sheikh Zayed Road, Dubai (*Advertising*)

Apr 2011 – Present



- Strategic consultancy for better UI Experience
- Developing Websites & Applications UI (HTML, CSS, JQuery, Javascript, Ajax)
- UI integration with .NET and Java applications
- Backend Development and Integration (PHP / MySQL)
- Cross Browser Compatibility / SEO

#### Sr. Web Developer

Zed Communications, DIFC, Sheikh Zayed Road, Dubai (*Advertising*)

Oct 2007 – April 2011



- Project Analysis and Development [PHP / MySQL / Apache / IIS / HTML / CSS / XML / JQuery / Content Management System (CMS) ]
- Presentation and Training Sessions on CMS with Clients
- Project Management and Cost Estimations
- Preparing Statistical and Analytical Reports for website visitors.
- Managing client's Domains and Hosting
- Search Engine Optimization (SEO)
- Handling Cron Jobs and Batch Processing.

#### Sr. Web Master

Arab Capital Resource Centre, Knowledge Village, Dubai (*Financial*)

June 2007 – Sep 2007



- Developing graphical reports (graphs) from the live MENA stock index data using PHP, MySQL, XML, JQuery and AJAX.

### PROFESSIONAL SKILLS

PHP (9/10)  
MYSQL (8/10)  
HTML 5 (8/10)  
CSS 3 (9/10)  
jQuery (8/10)  
Designing (7/10)  
Sql Server (6/10)

### TECHNICAL SKILLS

MVC (8/10)  
Responsive (7/10)  
Multilingual Support (10/10)  
Payment Gateway Intg. (7/10)  
CMS (9/10)  
Photoshop (6/10)  
Joomla (7/10)  
SEO (7/10)  
Code Igniter (7/10)  
Dreamweaver (9/10)  
Google Maps (7/10)  
Google Analytics (7/10)

## Web Developer

Impact Proximity, Emirates Towers, Dubai (Advertising)

May 2006 – May 2007



- Managing email promotion campaigns for various clients.
- Preparing queries, managing databases and preparing weekly, monthly, and annual statistical report for different campaigns.
- Training internees and junior colleagues.

## Sr. Web Developer and Designer

Bahria Town, GOR, Lahore, Pakistan (Real Estate)

Aug 2005 – Feb 2006



- Web development [PHP / Mysql / Ms Access / IIS / HTML / CSS ].
- Designing Websites and Campaign Banners

## EDUCATION

### Computer Science, Bachelor of Science

Staffordshire University, UK (from Asia Pacific Institute of Information Technology,pak)

February 2004



Studies focused on *Project Management, Designs of Corporate Computer Networks, Advance Object Oriented Methods, Professional Issues, Database Systems and Applications, Dynamic Web Application Development*

### Higher Diploma in Computing and IT

Asia Pacific Institute of Information Technology, Lahore, Pakistan

December 2002



Studies focused on *Computer Networks and Distributed Systems, Database structures and 4GLs, System Programming and Administration, Object Oriented Programming, Interactive Multimedia, System Analysis Design and Implementation, Artificial Intelligence, Computer Systems*

### Diploma in Computing and IT

Asia Pacific Institute of Information Technology, Lahore, Pakistan

December 2001



Studies focused on *Information Technology, Computer Programming, Multimedia Technology, Computer Architecture and Operating System, Business Communication and Organization, Computerized Accounting, Numerical Methods, Programming Projects.*

### Higher Secondary School Education

Saudi Arabian International School, Al Khobar, Saudi Arabia

July 1999



## OTHER SKILLS & TOOLS

Office  
Rational Rose  
Visio  
Prototypes  
Analysis and Consultation

## LANGUAGES

Urdu / Hindi  
English  
Arabic

## AWARDS

Lynx Award  
UAE Web Award  
PAN Arab Award

# ONLINE PROJECTS

1. **National Defaulted Debts Settlement Funds** - [www.nddsf.ae](http://www.nddsf.ae)
2. **International Advisory Board** - [www.uaeiab.ae](http://www.uaeiab.ae)
3. **Sohar Aluminium** - [www.sohar-aluminium.com](http://www.sohar-aluminium.com)
4. **The Executive Affairs Authority** - [www.desertfalcons.ae](http://www.desertfalcons.ae)
5. **The Time Newspaper for Middle** - [www.thetimesme.com](http://www.thetimesme.com)
6. **Qatar Foundation** - [www.lettersofrafidain.com](http://www.lettersofrafidain.com)
7. **EmaraTech** - [www.emaratech.ae](http://www.emaratech.ae)
8. **Dubai Petroleum** - [www.dubaipetroleum.ae](http://www.dubaipetroleum.ae)
9. **Al Gharbia Festivals** - [www.algharbiafestivals.com](http://www.algharbiafestivals.com)
10. **Abu Dhabi Awards** - [www.abudhabiawards.ae](http://www.abudhabiawards.ae)
11. **Desert Falcons** - [www.desertfalcons.ae](http://www.desertfalcons.ae)
12. **Zabeel Captial** - [www.zabeelcapital.com](http://www.zabeelcapital.com)
13. **Bidaya** - [www.bidaya.ae](http://www.bidaya.ae)
14. **Zabeel Investments** - [www.zabeelinvestments.com](http://www.zabeelinvestments.com)
15. **Maximus Cargo** - [www.maximus.aero](http://www.maximus.aero)
16. **Al Gharbia Water Sports** - [www.algharbiafestivals.com/watersports](http://www.algharbiafestivals.com/watersports)
17. **Sohar Launch Event** - [www.soharlaunch.com](http://www.soharlaunch.com)
18. **The Consulting Office** - [www.tco.gov.ae](http://www.tco.gov.ae)
19. **Marcons Consultant** - [www.ikconsult.com](http://www.ikconsult.com)
20. **Specialized Metal System** - [www.smsfzc.ae](http://www.smsfzc.ae)
21. **Advance Composites** - [www.acomposites.com](http://www.acomposites.com)
22. **Al Gharbia Tel Moreeb Festival** - [www.algharbiafestivals.com/telmoreeb](http://www.algharbiafestivals.com/telmoreeb)
23. **Vantage** - [www.vantage.ae](http://www.vantage.ae)
24. **Global Telecom** - [www.globalcom.ae](http://www.globalcom.ae)
25. **Dubai Outdoor Media** - [www.dom.ae](http://www.dom.ae) (*offline*)
26. **Hamilton Aquatics** - [www.hamiltonaquatics.com](http://www.hamiltonaquatics.com)
27. **Bahria Town** - [www.bahriatown.com.pk](http://www.bahriatown.com.pk)
28. **Meadows** - [www.meadows.com.pk](http://www.meadows.com.pk) (*now offline*)
29. **Albarraq Solutions** - [www.albarraq.com](http://www.albarraq.com)
30. **KRM Fone** - [www.krmfone.com](http://www.krmfone.com)
31. **Network Marketing** - [www.networkmarketing.st](http://www.networkmarketing.st) (*now offline*)
32. **Firechief Pakistan** - [www.firechief.com.pk](http://www.firechief.com.pk)
33. **Iqra ul Quran** - [www.iqraulquran.net](http://www.iqraulquran.net)
34. **ASCORP** - [www.ascorp.ae](http://www.ascorp.ae) (*now offline*)
35. **Trident Realty** - [www.tridentrealty.in](http://www.tridentrealty.in)